



WEBINAR



The BLS Global
WEBINAR PROPOSAL

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BLS Global are a leading events and communications company who specialise in the investment immigration industry. Hosts of the **Global Investment Immigrations Summits**, they have played a pivotal role in introducing investment immigration to relatively new markets which include **India, South Africa and Nigeria**.

Part of the secret behind their successful events is their ability to reach, target and inform directly to

high net worth investors who are interested in and able to benefit from the various residency and citizenship programs on offer.

Due to the outbreak of COVID-19, many companies are looking for ways to target investors who may be unwilling or unable to meet face to face or leave their homes.

Because of this, BLS Global are offering for a limited time only to share their skills and experience in

connecting with **B2B and B2C**, both who have an interest in investment immigration and those who have not heard of it and need to be educated on the topic.

An effective tool that we use to provide information to both informed investors and those who are new investment immigration is our webinars.

Why BLS Global WEBINARS?



Webinars are a fantastic platform to provide engaging content to your audience through a live or pre-recorded stream. We offer a mixture of webinar formats, the most popular being:



LIVE – a small number of people discuss the topics at hand live, in real time, and can therefore participate with the audience and cater the information depending on audience requests in real time.



PRE-RECORDED – the content has been recorded beforehand and is then played to the audience as if in real time. This allows you to perfect your presentation before hand so you know your information is being delivered exactly how you have planned.



SIMU-LIVE – these are a combination of live and pre-recorded webinars and can offer the best of both worlds, for example the presentation is mastered and then a pre-recording is played, after which the hosts can appear live to ask any questions the audience may have in real time.

Why BLS Global WEBINARS?



- Real time participation between yourself and your target audience – gain insights you otherwise would not be able to from other formats

- Fantastic rates of engagement, long duration maximises audience emotional investment into your product

- Establish yourselves as thought leaders and cement your credibility

- Boost to brand awareness via extensive marketing of webinar in print and online platforms

- Webinar content can be shared afterward in email campaigns, social media platforms etc. via Youtube for maximum effectiveness

- Gather data via webinar registrations which include names,

phone numbers, email addresses, employment information and more at your request

- Extraordinary reach – anybody with an internet connection can watch whether that be the live broadcast or the post-show recording

Our Global Network



Attendees – Affluent. Engaged. Educated. Accredited.

Of the recent match we did of all attendees that participated in events (face-to-face and virtual) they had:

- Total net worth of more than \$42.2 billion
- Their average net worth is \$1.82 million
- The median net worth is \$2.3 million
- 31% own more than one property
- 40% have a post-graduate degree with an additional 40% holding a college degree.

Our Services:

- Video
- Paid Social Media
- Content Guides
- Influencer Search
- Follow Ups
- Call-centre Operation
- Lead Generation
- Reporting & Analytics

The Process



BLS Global will take care of the entire process of marketing and generating high quality leads to attend your webinar. This will be through a variety of marketing including print, social media, email campaigns etc. as well as direct invitations to our own comprehensive investor database.

You will receive full guidance on how to perform the webinar,

including equipment advice, presentation best practises, file formatting and more. There will be a practise session to ensure you are comfortable and fully prepared for the real time webinar if you have chosen to broadcast live. If you are opting to pre-record the webinar, we will help to shape and edit the webinar to be as engaging and effective as possible.

All data from webinar registrations will be shared with you to follow up with if you desire, complying with GDPR regulations. We can also help you upload the webinar to Youtube and share with your existing database to get the maximum returns possible.

RECENT WEBINARS



Golden Visa in Portugal - Villanova Fund (€350k Programme)

Bison Bank jointly with Lynx Asset Managers and Caiado Guerreiro organised a webinar under the theme: Golden Visa in Portugal - Villanova Fund (€350k Programme).

Since the Golden Visa Immigration by Investment programme was launched in 2012, Portugal has become one of the most convenient destinations for investment migration. In this webinar, Villanova Fund, which is a Portuguese eligible fund for Golden Visa investment, was detailed, as well as the legal background of the Golden Visa process. The supporting banking services for Golden Visa immigration into Portugal was also be explained.



Malta: Opportunity Knocks?

This webinar was specifically designed for HNW individuals and advisory firms from South Africa and neighbouring countries who were considering their future options, looking to move to the EU for business, investment, retirement or to ensure the future safety and security of their families.

Attendees heard the pros and cons firsthand from a South African living in Malta and learned about the new Maltese Citizenship by Naturalisation programme that was recently launched by the Government and other residency and investment options, delivered by approved local agents and respected professional advisory firm, ARQ Group. This was followed by a Q&A with local experts.



Why should investors apply for the US EB-5 Visa now?

With the US Congress possibly deciding to end its reauthorisation of the EB-5 regional centre programme at the end of June 2021, this webinar was organised to promote the benefits of investing through a regional centre rather than directly in a project before the programme elapsed.

These included the fact that regional centres satisfy job creation requirements, reduce the responsibilities of the investor, gives investors help and advice from local experts, and help to reduce fraud and increase protection for investors. Applicants were also made aware that requirements for potential investors may well be made stricter after June 2021.

EXAMPLES OF MARKETING



SECURE YOUR FUTURE
Wednesday 1st April - Time TBC

Join our exclusive webinar with details about how you can apply for a second citizenship in St Kitts & Nevis, Commonwealth of Dominica and others.

WHY SECOND CITIZENSHIP?

- Increased access to visa-free travel
- Live, work and study in the country as long as you desire
- Advantages for tax planning such as no personal income tax
- Dual citizenship permitted
- Guarantee your next country does not allow dual citizenships
- Hassle free application process and no residency requirements
- Get your dual citizenship without leaving your country

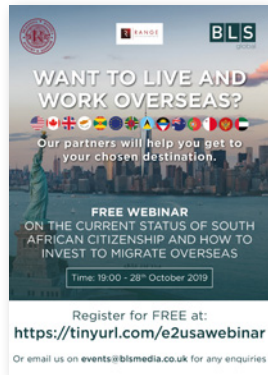
WITH GUEST SPEAKERS:

The Honourable
Ms Lin Khan,
Minister of Finance and
Economic Development
St Kitts & Nevis

H.E. Ambassador
Emmanuel Nantcha,
Head of Economic
Cooperation &
Investment Unit
Commonwealth of
Dominica

REGISTER HERE TO WATCH LIVE AND/OR RECEIVE
POST-SHOW RECORDING **PLACEHOLDER LINK**

events@blsmedia.co.uk ☎ +44 (0) 20 7241 1589



WANT TO LIVE AND WORK OVERSEAS?

Our partners will help you get to your chosen destination.

FREE WEBINAR
ON THE CURRENT STATUS OF SOUTH AFRICAN CITIZENSHIP AND HOW TO INVEST TO MIGRATE OVERSEAS

Time: 19:00 - 28th October 2019

Register for FREE at:
<https://tinyurl.com/e2usawebinar>

Or email us on events@blsmedia.co.uk for any enquiries



SAFETY AND SECURITY
with Citizenship by Investment

Join our exclusive webinar with details about how you can apply for a second citizenship in St Kitts & Nevis.

Wednesday 1st April - 4:00pm

Greenwich Mean Time (GMT) 3:00pm
West Africa (WAT) 3:00pm - Central Africa (CAT) 4:00 pm
East Africa (EAT) 5:00pm

THE HONOURABLE MELES KHAN
CEO of St. Kitts and Nevis Citizenship
Investment Unit

BEATRICE GATTI
Assistant Legal Manager
CS Global Partners



OVERSEAS RESIDENCY AND CITIZENSHIP PROGRAMS: ARE THEY FOR YOU?

15TH APRIL 11:30AM

Sponsored by **RANGE**



WANT TO MIGRATE OVERSEAS?

Our partners will help you get to your chosen destination.

Time: 20:00 - 10th October 2019

FREE WEBINAR
ON THE CURRENT STATUS OF SOUTH AFRICAN CITIZENSHIP AND HOW TO INVEST TO MIGRATE OVERSEAS

<https://tinyurl.com/e2usawebinar>



INVEST & LIVE IN PORTUGAL FROM €100K

WEBINAR

6th October 5:00pm (UK/Portugal)
6:00pm (SAST)
7:00pm (MSK) - 9:30pm (IST)



FINDING CERTAINTY WITH DOMINICA'S CBI PROGRAMME
EXCLUSIVE WEBINAR
Applying for a second citizenship in Dominica

Thursday 2nd April - 4:00pm

Greenwich Mean Time (GMT) 3:00pm
West Africa (WAT) 3:00pm - Central Africa (CAT) 4:00pm
East Africa (EAT) 5:00pm



SAFETY & SECURITY WITH CITIZENSHIP BY INVESTMENT
EXCLUSIVE WEBINAR
Applying for a second citizenship in St Kitts & Nevis

Wednesday 1st April - 4:00pm

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Printed Flyers
Digital Ads
Email Campaigns
Social Media
WhatsApp
Web Banners

And more

COST



£3,500
PER DEDICATED WEBINAR

£8,000
SERIES OF 3 WEBINARS

Includes:

- Full marketing and lead generation to attend the webinar
- Assistance during the actual webinar if you would like e.g. hosts
- Guidance on best practise for the webinar
- Help uploading the recorded webinar to share via email, social media, and more.
- Logistical help in terms of hardware/software required

To discuss having your own dedicated webinar, please contact

The BLS Team

info@blsmedia.co.uk

+44 (0) 20 7241 1589



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